



MARKETING and COMMUNICATIONS

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For Immediate Release

IRIS USA and Japanese parent selects Surprise for Western US Regional Headquarters

Surprise, AZ (February 17, 2015) IRIS USA, Inc, a subsidiary of IRIS Ohyama, Inc., headquartered in Sendai, Japan, will build its new Western United States Regional Headquarters in Surprise. The new facility represents a \$33-\$40 million investment, 100 new jobs, and \$800,000 of new city revenues in the first year of operations.

In making the announcement during her State of the City address Tuesday morning, Mayor Sharon Wolcott said, “This project is aligned with the city’s goal of attracting foreign direct investment from quality companies that want to be a part of the vision and vitality of Surprise. We could not ask for a better new neighbor. Welcome IRIS USA.”

IRIS USA’s new 280,000-square-foot building will include office, manufacturing and distribution space; located on 30 acres within the city’s Southwest Railplex Industrial District – a designated Foreign Trade Zone with convenient rail access.

“Surprise offers a premier business park that supports our global initiative,” says IRIS USA President Chet Keizer. “Equally important to us is the corporate and community connectivity due to the close proximity of the city’s civic and recreational campus to the business park.”

The recruitment of IRIS USA was a collaborative effort by the Arizona Commerce Authority (ACA), the Greater Phoenix Economic Council (GPEC) and the City of Surprise.

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“Arizona’s world-class infrastructure system and strategic Southwest location are key advantages supporting the distribution channel and supply chain management needs of growing manufacturers and international companies,” said Sandra Watson, President and CEO, Arizona Commerce Authority. “We welcome IRIS USA to our business community and thank them for investing in Surprise for their corporate expansion.”

GPEC President and CEO Chris Camacho adds, “The IRIS USA selection of Greater Phoenix reinforces the pro-business environment the market has cultivated in recent years. Mayor Wolcott and her team are aggressively building a robust community. The Iris USA investment is the latest achievement in growing base industry jobs in Arizona.”

In the development agreement, which the City Council approved Tuesday evening at their Regular City Council Meeting, the city will reimburse up-to \$500,000 in review/permit/impact fees at time of occupancy, provide project office space at the city’s business incubator - AZ TechCelerator during construction and host a job fair.

IRIS USA’s Western United States Regional Headquarters is expected to open in December 2015. In addition to manufacturing and distributing its consumer plastics Storage Products, the Company will be dedicating space for research and development for its commercial LED (light-emitting diode), Housewares, Wire, Pet Supply and E-Commerce divisions.

IRIS USA is a consumer products company that sells to retailers throughout North America. It currently has office, manufacturing and distribution facilities in Pleasant Prairie, WI, its corporate headquarters, and Mesquite, TX.

To learn more about IRIS USA, please visit www.irisusainc.com.

To learn more about IRIS OHYAMA, please visit www.irisohyama.co.jp/english/.