

GET INVOLVED. LEAD THE WAY. ADVANCE GREATER PHOENIX.

# GPEC AMBASSADORS



## AMBASSADOR OPPORTUNITIES

## STRATEGIC RELEVANCE TO GPEC'S MISSION

ASSET TOURS	
Science and technology-based facilities that uniquely position the region	Promote regional assets aligned with the mission of GPEC; welcome new locates
WORKSHOPS*	
Hands-on sessions led by GPEC staff and/or industry experts	Educate and inform stakeholders
WELCOME RECEPTIONS	
Events designed to embrace new companies into the community	Integrate locates into region; introduce new technologies to investors; first step toward transitioning a locate into a GPEC investor
ED501S*	
Work sessions designed to educate stakeholders on key economic development activities and issues	Empower Ambassadors to have a voice in their community; building support for GPEC's mission
PRESS CONFERENCES / GROUNDBREAKINGS	
Receptions embracing new regional milestones	Announce and celebrate job-creation in Greater Phoenix
SUMMITS	
Brings Arizonans together to address key issues regarding the state's economic future	Shape discussion on economic recovery for Arizona
BUSINESS DEVELOPMENT FORUMS*	
Economic Development panel featuring national site-selection consultants and CEOs regarding the state's economic future	Learn from and connect with site-selectors and CEOs on key economic development issues

*\*Denotes Certified Ambassador Opportunities*

## AMBASSADOR OBJECTIVES

**RAISE AWARENESS**  
of GPEC's efforts to improve business climate and the state's competitiveness

**SUPPORT IMPLEMENTATION OF STRATEGIC PROGRAMS**  
and business development activities

**HOST PROSPECTS AND SITE-SELECTORS**  
during in-market visits and ExecuTours

**HELP SHAPE GPEC'S INFLUENCE**  
as a regional thought leader

**CHAMPION JOB-RECOVERY**  
among state policy makers

**FACILITATE AND SPONSOR WELCOME RECEPTIONS**  
for new locates to the region

### WHAT IS AN AMBASSADOR?

Member communities and GPEC investors participating at the Silver, Gold and Platinum-levels are considered a GPEC Ambassador.

### THE MORE THE MERRIER

Ambassador opportunities are open to all employees of companies that are GPEC investors. Invite your whole team – the more people we have working together, the more we can accomplish.

### DRIVE CHANGE WITH US

Ambassadors help communicate, educate and inform stakeholders, policy makers, citizens and media about key regional economic development issues.

### WE WANT YOU

Stakeholder support enables GPEC to pursue economic opportunities; but we need your voice, your ambition, your ideas and concepts to become world-class and extraordinary.

### THE RISE OF THE MODERN AMBASSADOR

They possess a passion for something here at GPEC – that passion is advancing Greater Phoenix.

### ARE YOU CERTIFIED?

GPEC values the enthusiasm of all our Ambassadors. And then there's the Certified Ambassador – the hands-on, let's get down to business; I'm ready to think outside-the-box kind of ambassador.

### GET CERTIFIED

Do you believe in GPEC's mission? Are you looking for more involvement? Are you committed to promoting economic development? Yes? Then get certified and serve as an extension of the GPEC team. Lead with us.

### HOW DO I BECOME CERTIFIED?

Certification can be accomplished by attending six GPEC-deemed certified events in a given year.

*Want to start making*  
**A DIFFERENCE TODAY?**



**TIFFANY SKALL**  
Director, Investor Engagement

602.262.8607  
tskall@gpec.org

2 N. Central Ave.  
Suite 2500  
Phoenix, AZ 85004

Tel. 602.256.7700

[gpec.org](http://gpec.org)



@gpec



[gpecgreaterphoenix](https://www.youtube.com/gpecgreaterphoenix)



[facebook.com/gpec4jobs](https://www.facebook.com/gpec4jobs)



[greater phoenix economic council](http://greaterphoenixeconomiccouncil.com)

### MEMBER COMMUNITIES

MARICOPA COUNTY

APACHE JUNCTION

AVONDALE

BUCKEYE

CASA GRANDE

CHANDLER

EL MIRAGE

FOUNTAIN HILLS

GILA BEND

GILBERT

GLENDALE

GOODYEAR

MARICOPA

MESA

PEORIA

PHOENIX

QUEEN CREEK

SCOTTSDALE

SURPRISE

TEMPE

TOLLESON

WICKENBURG

YOUNGTOWN