

# INTERNATIONAL LEADERSHIP COUNCIL




The collective professional expertise of GPEC's councils and advisory groups helps shape the organization's key initiatives, leverages connections to further job creation and competitiveness efforts, and supports the implementation of programs.

## MISSION


Brand the Greater Phoenix region as a location of choice for foreign direct investment. The council will assess the overall direction and implementation of the core FDI strategies supporting the goals and objectives set in the Greater Phoenix Global Investment Plan, to provide guidance to increase public support and financial resources that further enhance programs impacts.


## 2018 FOCUS

GPEC will need the support of the Council to execute the following actions outlined in the current action plan:

 Conduct an outbound business attraction strategy focused on Internet of Things (IoT) and sensor technology enabled companies both nationally and internationally

 Enhance relationships with the region's largest trading partners to increase foreign direct investment (FDI)

 Brand the region as a hub for IoT and sensor enabled technology companies

 Engage existing IoT and sensor companies in the region to leverage international market connections

## MEASURES & MILESTONES

- Establish a baseline for IoT and sensor industry prospects
- Increase website visits to [theconnectedplace.org](http://theconnectedplace.org)
- Implementation of the FDI aftercare program
- Development of the global partnership program
- Increase international traffic to GPEC website

## MEMBERS

- Alliance Bank of Arizona
- American Airlines
- APS
- Arizona Hispanic Chamber of Commerce
- Arizona State University
- Avnet
- Bank of America
- BBVA Compass
- Boeing
- Canada Arizona Business Council
- Cisco
- Citrix
- City of Avondale
- City of Chandler
- City of Goodyear
- City of Phoenix
- City of Scottsdale
- CopperPoint Mutual
- Cox Communications
- Freeport-McMoRan Inc.
- German American Chamber of Commerce
- Global Chamber
- Honorary Consulate of the Federal Republic of Germany Arizona
- Honorary Consulate of the Netherlands to Arizona
- Honorary Consulate of the United Kingdom to Arizona
- Insight Enterprises
- Intel
- J.P. Morgan Chase
- Kudelski
- M Culinary
- Maricopa Association of Governments
- Medtronic
- Mesa Community College
- National Bank of Arizona
- NXP Semiconductors
- Perkins Coie
- Polsinelli
- Quarles & Brady
- Siemens Building Technologies
- Snell & Wilmer
- Squire Patton Boggs
- The Plaza Companies
- U.S. Department of Commerce
- University of Phoenix
- Wells Fargo Bank

## LEADERSHIP // CHAIR / VICE CHAIR

### SHARON HARPER

President and CEO  
Plaza Companies

### JOSEPH HUGHES

Regional Director Government Affairs  
American Airlines

Interested in learning more?  
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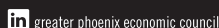
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## MEMBER COMMUNITIES

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