

GET INVOLVED. LEAD THE WAY. ADVANCE GREATER PHOENIX.

GPEC AMBASSADORS

WHO IS AN AMBASSADOR?

The GPEC Ambassador Program provides networking and learning opportunities for all employees of GPEC investors and member communities. GPEC Ambassador events range from business development forums to workshops featuring GPEC staff and/or industry experts to educate and inform stakeholders on a variety of economic development issues. Ambassadors then become an extension of the GPEC staff in helping communicate, educate and inform stakeholders, policy makers, citizens and media about regional economic development issues and initiatives.

WHO IS A CERTIFIED AMBASSADOR?

Ambassadors who attend more than six events throughout a fiscal year earn recognition as GPEC Certified Ambassadors, gaining access to Certified Ambassador events and tours.

After the initial year, Certified Ambassadors need only to attend four events throughout the fiscal year to maintain certification. After an Ambassador has maintained Certified status for five consecutive years, they earn emeritus status if remain employed with a GPEC investor and/or a member community.

Many of our Certified Ambassadors show their enthusiasm by adding their new “GPEC Certified Ambassador” title and initial year of certification to their email signature. Certified Ambassadors can also attend as many Ambassador events as they please, including more than our minimum requirement to maintain certification.

HOW MANY PEOPLE FROM MY ORGANIZATION CAN ATTEND GPEC’S AMBASSADOR EVENT?

The Ambassador program and events are open to all team members of GPEC investors - the more the merrier!

AMBASSADOR OBJECTIVES:

RAISE AWARENESS

on GPEC’s efforts to improve business climate and the state’s competitiveness

HELP SHAPE GPEC’S INFLUENCE

as a regional thought leader

SUPPORT IMPLEMENTATION OF STRATEGIC PROGRAMS

and business development activities

CHAMPION JOB RECOVERY

among state policy makers

HOST PROSPECTS AND SITE-SELECTORS

during in-market visits and ExecuTours

FACILITATE AND SPONSOR WELCOME RECEPTIONS

for new locates to the region

Want to start making
A DIFFERENCE TODAY?



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