

# INTERNATIONAL LEADERSHIP COUNCIL

The collective professional expertise of GPEC's councils and advisory groups helps shape the organization's key initiatives, leverages connections to further job creation and competitiveness efforts, and supports the implementation of programs.

## MISSION

Brand the Greater Phoenix region as a location of choice for global trade and foreign direct investment. The council will assess the overall direction and implementation of the core Trade and FDI strategies supporting the goals and objectives set in the Greater Phoenix Global Investment Plan and Export Plan, to provide guidance to increase public support and financial resources that further enhance programs impacts.

## 2019 FOCUS & ACTIVITIES

GPEC will need the support of the Council to execute the following actions outlined in the current action plan:

- Expand the reach of the "The Connected Place" brand with a focus on internationally based technology companies
  - » Growth-stage companies that have already closed on A round or higher developing IP and are looking to bring new products and services to the U.S. market in...



**ARTIFICIAL INTELLIGENCE**



**E-COMMERCE**



**CYBERSECURITY/  
BLOCKCHAIN**



**FINTECH**



**HEALTH-TECH/  
WEARABLE ROBOTICS**

- » High-value electronics, semiconductor and aerospace manufacturers, and supply chain that are developing IP and looking to bring new products and services to the U.S. market
- Engage European, Asian, and Canadian markets through strategic conferences and partnerships with Select USA
- Enhance coordination with technology companies in Mexico looking to expand in the US market
- Promote Greater Phoenix's unique assets to better attract international companies looking to expand to the US
- Utilize the International Leadership Council (ILC) to increase outreach to international companies and promote the brand internationally



## MEASURES & MILESTONES

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- ✓ Establish a baseline for IoT and sensor industry prospects
  - ✓ Increase website visits to theconnectedplace.org
  - ✓ Implementation of the FDI aftercare program
  - ✓ Development of the global partnership program
  - ✓ Increase international traffic to GPEC website
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## MEMBERS

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- Alliance Bank of Arizona
  - American Airlines
  - APS
  - Arizona Hispanic Chamber of Commerce
  - Arizona State University
  - Avnet
  - Bank of America
  - BBVA Compass
  - BMO Harris Bank
  - Boeing
  - Canada Arizona Business Council
  - Cisco
  - Citrix
  - City of Chandler
  - City of Goodyear
  - City of Phoenix
  - City of Scottsdale
  - CopperPoint Mutual
  - Cox Communications
  - Freeport McMoRan Inc.
  - German American Chamber of Commerce
  - Global Chamber
  - Honorary Consulate of the Federal Republic of Germany to Arizona
  - Honorary Consulate of the United Kingdom to Arizona
  - Insight
  - Intel
  - Kudelski
  - M Culinary
  - Maricopa Association of Governments
  - Medtronic
  - NXP Semiconductors
  - Perkins Coie
  - Quarles & Brady
  - Rogers Corporation
  - Spencer Fane
  - Squire Patton Boggs
  - The Plaza Companies
  - U.S. Department of Commerce
  - University of Phoenix
  - Vanderzee & Associates
  - Wells Fargo Bank
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## LEADERSHIP

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### SHARON HARPER - CHAIR

*President and CEO*  
The Plaza Companies

### JOSEPH HUGHES - VICE CHAIR

*Regional Director Government Affairs*  
American Airlines

*Interested in learning more?*  
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