

ANALYST, RESEARCH

Job Overview

The position of Research Analyst reports to the VP of Research and Analytics and will be assisting and performing data analyses related to strategic initiatives, business development and competitiveness programs and policies in the support of the GPEC mission.

Job Responsibilities typically include:

- Research, collect, organize, and analyze economic data for metropolitan areas, states, and municipalities from various sources.
- Compile information to make a compelling business case for prospective clients interested in the region.
- Conduct in-depth research and analysis on the industry profile of local communities to identify assets and opportunities.
- Interface with community members to facilitate collection of relevant site and community information for clients and assemble in a clear manner for clients.
- Create data visualizations and maps.
- Provide research support and advice to other internal teams to co-develop marketing materials, strategic documents, and other analyses consistent with the organization's economic development objectives.
- Monitor and analyze domestic and global macroeconomic trends.
- Track latest developments in economic development and innovation policies at the federal, state, local, and international levels. Contribute to design and implementation of economic development tools.
- Conduct competitive market and industry analyses, including but not limited to emerging technology sectors.
- Develop financial and economic impact modeling and conduct analysis.
- Proactively evaluate new data sources and develop new analytical approaches to improve the research team's efforts.
- Participate and contribute to GPEC leadership councils in the areas of international business development, healthcare, development and strategic initiatives.
- Write concise and effective briefs, reports, white papers and presentations.
- Deliver presentations and reports verbally to management and external stakeholders.

Qualifications and Job Requirements

- BA/BS degree or higher in economics, business, geography, urban and regional planning, or related fields is preferred.
- Three years of relevant professional experience.





- Strong analytical and organizational skills.
- Work within a team of both full-time staff and interns to complete projects and assure accuracy in reporting.
- Manage multiple research projects simultaneously without missing delivery deadlines.
- Strong familiarity with quantitative and qualitative research design and techniques.
- Highly motivated self-starter who works well independently and with teams in a fast-paced, dynamic environment.
- Excellent communication skills (both verbal and written) with high-level decision-makers.
- Sense of urgency to meet or exceed goals.
- Professional demeanor always.
- Experience with Python, GIS and mapping, and economic and fiscal modeling preferred.

Application Information

Salary range is dependent on experience & offers a full range of benefits. Qualified candidates should respond by sending a confidential resume with salary history via email to jobs@gpec.org, Attn. Martha Miner

NO PHONE CALLS PLEASE

ABOUT THE GREATER PHOENIX ECONOMIC COUNCIL

Established in 1989, the Greater Phoenix Economic Council (GPEC) actively works to attract and grow quality businesses and advocate for the competitiveness of Greater Phoenix. As the regional economic development organization, GPEC works with 22-member communities, Maricopa County and more than 160 private investors to accomplish its mission and serve as a strategic partner to companies across the world as they expand or relocate. Consistently ranked as a top national economic development organization, GPEC's approach to connectivity extends beyond the fabric of the community. Known as The Connected Place, Greater Phoenix is in a relentless pursuit of innovative and entrepreneurial technology-focused companies that are committed to changing the game. As a result, GPEC has fueled the regional economy by bringing more than 740 locates, by creating more than 130,000 jobs and has contributed a capital investment of \$14.8 billion over the past 29 years. For more information about GPEC, visit www.gpec.org or follow us on LinkedIn, Facebook and Twitter.

GPEC VALUES

- We are an inclusive, diverse family
- We lead from the front



- We are change agents
- We promote intellectual curiosity
- We remain on the edge
- We are agile and adapt to change
- We are tenacious
- We are committed to selfless service

GPEC is committed to the principle of equal employment opportunity for all employees and to providing employees with a work environment free of discrimination and harassment. All employment decisions are based on business needs, job requirements and individual qualifications, without regard to race, color, religion or belief, sex, sexual orientation, gender identity or expression, national, social or ethnic origin, age, genetic information, disability, or veteran status.

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