International Leadership Council

The collective professional expertise of GPEC’s councils and advisory groups helps shape the organization’s key initiatives, leverages connections to further job creation and competitiveness efforts, and supports the implementation of programs.

Mission

Brand Greater Phoenix as a location of choice for global trade and foreign direct investment. The council will assess the overall direction and implementation of the core trade and FDI strategies supporting the goals and objectives set in the Greater Phoenix Global Investment Plan and Export Plan, to provide guidance to increase public support and financial resources that further enhance programs impacts.
FY20 Focus & Activities

GPEC will need the support of the Council to execute the following actions outlined in the current action plan:

- Expand the reach of the "The Connected Place" brand with a focus on internationally based technology companies
- Growth-stage companies that have already closed on series A funding or higher developing IP, and are looking to bring new products and services to the U.S. market in...
  - Artificial Intelligence
  - E-Commerce
  - Cybersecurity/Blockchain
  - FinTech
  - Health Tech/Wearable Robotics
- High-value electronics, semiconductor and aerospace manufacturers, and supply chain that are developing I.P. and looking to bring new products and services to the U.S. market
- Engage European, Asian, and Canadian markets through strategic conferences and partnerships with SelectUSA
- Enhance coordination with technology companies in Mexico looking to expand in the U.S. market
- Promote Greater Phoenix’s unique assets to better attract international companies looking to expand to the U.S.
- Utilize the International Leadership Council (ILC) to increase outreach to international companies and promote the brand internationally

Leadership

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President and CEO
The Plaza Companies

Joseph Hughes - Vice Chair
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Interested in learning more?
Contact us today.

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